



Job Title:	Volunteer Project Lead - Blossom In The Workplace Blog
Commitment:	2 to 4 hours per week for a minimum of three months.
Wage:	Unpaid (Volunteer)
Place of Work:	Remote or Guildford Office
Project Overview	
<p>As the Blog Lead for the "Blossom in the Workplace" campaign, you will play a key role in shaping the narrative and providing valuable content that resonates with our target audience. This three-month project will involve reaching out to guest writers, creating engaging blog posts, and coordinating content publication according to a pre-planned schedule.</p> <p>We know that things are a little bleak right now, that's why you'll focus on creating positive, poignant, and uplifting stories which focus on the power of being authentic and having the right resources to thrive.</p> <p>Due to the high impact potential of this project, you'll report directly to our Chief Executive Officer but it's likely you'll work across the entire organisation by collaborating with our marketing team, our mentoring and upskilling department, and potentially others.</p>	
Project Impact	
<p>We believe this project is key in our mission to inspire an empowered generation. We think that spotlighting queer success, positivity, and sharing helpful advice that we'll be able to cut through the hostile narrative that LGBTQIA+ people are so often subjected to and create a platform centred on queer success.</p> <p>This is your chance to shape that narrative.</p>	
Key Responsibilities	
<ul style="list-style-type: none">• Collaborate with the Marketing team to develop a content strategy aligned with the goals of the "Blossom in the Workplace" campaign.• Reach out to industry experts, thought leaders, and young professionals to invite them as guest writers for the blog.• Coordinate with guest writers to ensure timely submission of high-quality content that aligns with the campaign's themes and objectives.• Source royalty free content to bring the stories to life.• Create original blog posts and content pieces that provide valuable insights, tips, and resources for young adults entering the workforce.• Implement & Manage the editorial calendar and schedule content publication across	



various platforms.

- Monitor blog performance metrics and adjust content strategy as needed to optimise engagement and reach.
- Work closely with the CEO and other key stakeholders to ensure alignment with organisational goals and messaging.

To Express Interest

If this volunteer opportunity peaks your interest then we'd love to hear from you. Regardless of if you're an experienced editor or if you're a new to this function and want to build experience, we're committed to empowering queer individuals to develop through our roles.

We want to encourage applicants from diverse communities to express their interest in the role. Blossom LGBT is a proudly trans and bi inclusive organisation, with diverse individuals at every level of our workforce, we have active commitments to accessibility, anti-racism, and equality in all of it's forms. Rest assured that volunteering with us will mean you are seen, heard, and included.

To be considered for this role you can email your CV and/or covering letter to Oscar@Blossom.lgbt or book in a no obligation call with our CEO by [clicking here](#).